
















KONOSUKE MATSUSHITA'S PUBLISHED BOOKS

No.	TITLE	PUBLICATION YEAR		NUMBER OF PAGES	PAPERBACK			E-BOOK		
		JP	ENG		Price	Where to Buy	ISBN Number	Price	Where to Buy	Search Code
1	 The Path 『道をひらく』  BEST SELLER	1968	2010	266 pages	JPY 1,210	Amazon Global (by Amazon.co.jp)	978-4569839714	JPY 1,000	Amazon Kindle Apple Books Google Play Books	B07STYCDXD Search by Title or Konosuke Matsushita
2	 Business Essentials 『商売心得帖』	1973	2014	89 pages	—	—	—	JPY 880	Amazon Kindle Apple Books Google Play Books	B00NWC15RS Search by Title or Konosuke Matsushita
3	 Nurturing Dreams - My Path in Life 『夢を育てる - わが歩みし道』	1989	2012	136 pages	—	—	—	JPY 1,200	Amazon Kindle Apple Books Google Play Books	B00JE79K6A Search by Title or Konosuke Matsushita
4	 The Million-Dollar Knack for Successful Management 『経営のコツこかなりと気づいた価値は百万両』	1994	2012	128 pages	JPY 1,430	Amazon Global (by Amazon.co.jp)	978-4569804781	JPY 1,100	Amazon Kindle Apple Books Google Play Books	B00JE79KKG Search by Title or Konosuke Matsushita
5	 Career Essentials 『社員心得帖』	1981	2012	80 pages	—	—	—	JPY 1,100	Amazon Kindle Apple Books Google Play Books	B00N2H4MSY Search by Title or Konosuke Matsushita
6	 Practical Management Philosophy 『実践経営哲学』	1978	2011	112 pages	JPY 1,100	Amazon Global (by Amazon.co.jp)	978-4569800974	JPY 855	Amazon Kindle Apple Books Google Play Books	B00JE79JTI Search by Title or Konosuke Matsushita
7	 My Way of Life and Thinking 『私の行き方考え方』	1986	2011	260 pages	JPY 1,760	Amazon Global (by Amazon.co.jp)	978-4569800967	JPY 1,080	Amazon Kindle Apple Books Google Play Books	B00JE79JRU Search by Title or Konosuke Matsushita
8	 The Heart Of Management 『経営のものさし』	1994	2007	207 pages	JPY 2,200	Amazon Global (by Amazon.co.jp)	978-4569691121	JPY 1,500	Amazon Kindle Apple Books Google Play Books	B00T5JEEPO Search by Title or Konosuke Matsushita
9	 Corporate Social Responsibility 『企業の社会的責任とは何か』	1974	2005	90 pages	—	—	—	JPY 1,000	Amazon Kindle Apple Books Google Play Books	B010S758M4 Search by Title or Konosuke Matsushita
10	 Zest for Management 『松下幸之助の経営問答』	2000	2001	pages	—	—	—	JPY 2,800	Amazon Kindle Apple Books Google Play Books	B00R2KSSB0 Search by Title or Konosuke Matsushita
11	 People Before Products - The Human Factor in Business	1977, 1983 *(1)	1992	191 pages	—	—	—	JPY 2,000	Amazon Kindle Apple Books Google Play Books	B00XXZXV5A Search by Title or Konosuke Matsushita
12	 Not for Bread Alone	1973, 1974, 1979, 1980. *(2)	1984	170 pages	JPY 1,760	Amazon Global (by Amazon.co.jp)	978-4569510897	JPY 1,500	Amazon Kindle Apple Books Google Play Books	B07YTGW8J Search by Title or Konosuke Matsushita
13	 Thoughts On Man 『人間を考える』	1975	1982	75 pages	—	—	—	JPY 2,600	Amazon Kindle Apple Books Google Play Books	B00PIC4K9M Search by Title or Konosuke Matsushita

*(1) This book is based on selections from 2 books in Japanese by Konosuke Matsushita published by PHP Institute, Inc.: Jinjimegkyo (My Approach to Personnel Management), and also contains sections from Oriori no ki (Accounts of Memorable Encounters).

*(2) This book is based on selections from 4 books in Japanese by Konosuke Matsushita published by PHP Institute, Inc.: Shobai Kokorocho (1973), Keiei Kokorocho (1974), Keieino Kotsu Kokonarito Kizuita Kachiwa Hyakumannyou (1980) and Ketsudan no Keiei (1979).

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